At National Online Safety, we believe in empowering parents, carers and trusted adults with the information to hold an informed conversation about online safety with their children, should they feel it is needed. This guide focuses on one game of many which we believe trusted adults should be aware of. Please visit www.nationalonlinesafety.com for further guides, hints and tips for adults.

What Parents Need to Know about POKÉMON GO

AGE RESTRICTION PEGI 7

Pokémon GO has been among the world's most popular mobile games since its spectacular release in 2016. It's recently enjoyed a resurgence, thanks partly to people combining entertainment and exercise during lockdown. In Pokémon GO – like the Pokémon TV show, trading card series and other video games – players capture, train and battle with their Pokémon creatures: physically exploring locations while using augmented reality via their phone's screen. The game generally provides a positive experience, but there *are* still some safety concerns to consider.

ENVIRONMENTAL HAZARDS

Pokémon GO requires players to visit in-game landmarks like Pokéstops and Gyms. These are often situated at public real-world locations such as churches or post offices. Sometimes, however, they can inadvertently end up being placed in dangerous areas which are unsuitable for children, even when accompanied by an adult: near a construction site or a main road, for example.

STRANGERS & MEETING OFFLINE

Players often cooperate with friends in the game, and there are many online discussion hangouts. As well as sharing tips and info, these groups may arrange to meet offline to catch Pokémon or attend raids (communal events where players flock to the same real-world place for a mass battle). This can put children at risk of being messaged and invited to meet by strangers under the pretence of talking about the game.

DATA COLLECTION

When a player logs into their Pokémon GO account, the game collects personal data about the user and their device. Locations, emails, names, ages and even camera images can all be accessed. What then happens to this information is open to debate. Niantic, the game's developers, maintain that they do not sell user information to third parties – but the fact that they have it at all is a concern, nonetheless.

VISIBLE PROFILES & LOCATION

Pokémon GO players can add each other as 'friends' in the game by sharing their trainer codes. Two trainers who do this can then view each other's information, such as their username. If a username gives any clues to the player's real name or personal details, a stranger may then be able to look them up online. The game also lets users upload images to social media, which could publicly disclose a child's exact location.

IN-GAME PURCHASES

The game uses a currency called Pokécoins, which can be bought for real money (in bundles between £0.79 and £99.99) and exchanged for in-game items such as Pokéballs and berries. It's extremely easy for a child to purchase Pokécoins (even accidentally) if there's a payment method connected to their mobile phone – and possibly rack up a sizeable bill without realising it!

Advice for Parents & Carers

PLAY ALONGSIDE YOUR CHILD

Finding and catching Pokémon with young ones could turn into a great mutual hobby. At 25 years old, it's one of the few games franchises that spans two generations. Enjoying the game together will give you plenty of new things to talk about with your child – and if you played Pokémon in your own childhood, you might impress them with your knowledge of the digital critters!

ENCOURAGE AWARENESS

Remind your child of the physical dangers they could face while catching Pokémon and emphasise staying aware of their surroundings. The game will often alert children (through their phone) when they are close to an interesting Pokémon item – usually sending them excitedly rushing off to find it – so they should never play Pokémon GO near busy roads or in places they don't know well.

DISGUISE THE EXERCISE

One of Pokémon GO's benefits is that it encourages young (and not-so-young!) ones to get exercise outdoors. Some parts of the game can be completed from home, but it's best experienced while walking around your local area. Certain tasks (like visiting Pokéstops) can be repeated every day – and an hour outside having fun catching Pokémon will hardly feel like exercise at all!

USE AN OLDER PHONE

If children use an older phone to play Pokémon GO, then they won't be walking around with their own new device, which could get broken or stolen. Parents are also far less likely to have left a credit card linked to the old mobile. It also means that you can limit the amount of information used to set up an account, and what companies who gain access to your data can do with it.

AGREE PLAY BOUNDARIES

Ensure your child knows where they are (and aren't) allowed to go searching for Pokémon, when they have to be home, and how often they can play the game. Talk to other young Pokémon GO fans' parents or carers to see what boundaries they set for their children. Lunchtimes (if allowed by the school) or after school are ideal times for getting some exercise and catching all those Pokémon!

Meet Our Expert

Mark Foster has worked in the gaming industry for several years as a writer, editor and presenter. He is the gaming editor of two the biggest gaming news sites in the world: UNILAD Gaming and GAMINGbible. Having started gaming at a young age with his siblings, he has a passion for understanding how games and tech work – but, more importantly, how to make them safe and fun.

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SOURCES: https://heimdalsecurity.com/blog/is-pokemon-go-safe/
https://bleedingcool.com/games/pokemon-go-announces-quality-of-life-updates-for-february-2021/

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